

Mannar Thirumalai Naicker College(autonomous)

Pasumalai, Madurai-4

Entrepreneurship Development Cell Activities 2018-2023



Mrs. S. Durga Devi, the Founder of Madhumitha Jute Boutique and a Board of Director at Green Fem Producer in Madurai, delivered the keynote address, sharing insights into her journey of success.



Mr. Prakadesh Subramanian, CEO, Chennai Institute of Technology Incubation Centre delivered the keynote address on Business Model Canvas workshop on 16th March 2022



The keynote address was presented by Mr. Arunkumar, an ILO certified trainer and Assistant Professor at Ramco Engineering College, focusing on Intellectual Property Rights.



A guest lecture on the 5th generation Entrepreneurial experience was delivered by Dr. S. v. Suraj Sundara Shankar, Managing Partner of SVS Foods Pvt Ltd.



Mr.Hariharasudhan has given the keynote address on the topic success formulae in hotel industry



2 Days workshop on Organic cone mehendi preparation funded by EDII- Government of Tamil Nadu and EDII Hub- Madurai Kamaraj University



Two student groups took part in the Ideation Camp of the Tamil Nadu Student Innovator Programme (TNSI) 2022, hosted at Madurai Kamaraj University.